

Community Foundation for MetroWest: 2024 Foundation Champion

What is a Foundation Champion?

Foundation Champions are esteemed corporate partners of the Foundation. By supporting at least two of our major initiatives, they epitomize a commitment to our local community, actively contributing to programs and events that foster positive change. Their role as a Foundation Champion is integral to providing the support needed for the Foundation to create a meaningful impact in MetroWest.

How to Become a Foundation Champion

Commit \$5,000 or more to support at least TWO of our major initiatives and you will join our **2024 Foundation Champions Circle.**

2024 Foundation Champion Initiatives

- Nonprofit Board Matching Program
- Spring Inspiration Breakfast
- Community Leadership Reception
- Action Projects

2024 Foundation Champions receive the following benefits and recognition:

Foundation Champions Supporting \$5,000+	 Year-Round Visibility: Name recognition on our website and social media platforms Annual Report Acknowledgment: A special mention in our comprehensive report Event Marketing Recognition: Highlighted as a Foundation Champion in event materials Exclusive event perks: For Foundation Champion event sponsors, enjoy two additional invitations, additional social media posts, and upgraded ad size for event program book (if applicable to sponsor level) for each event you sponsor
Foundation Champions Supporting \$7,500+ receive above benefits, plus:	Community Service Opportunity: Work with Community Foundation for MetroWest staff through a detailed matching process to identify and connect you with a volunteer opportunity that meets your company's needs
Foundation Champions Supporting \$12,500+ receive above benefits, plus:	 One Time social media take over Boosted, dedicated LinkedIn Post
Foundation Champions Supporting \$15,000+ receive above benefits, plus:	 Corporate Spotlight in Foundation newsletter Volunteer Project: Strengthen community bonds through hands-on engagement through a dedicated service project for your friends and colleagues
Foundation Champions Supporting \$25,000+ receive above benefits, plus:	Professional video highlighting your commitment to the community for you to share with your customers, clients, followers, and friends* *Video can be updated once every three years



2024 Foundation Champion Opportunities

Nonprofit Board Matching Program	Nonprofit board service is a great way to apply professional and personal experience to benefit the local community, while networking and developing relationships with peers. Launched in 2021, the MetroWest Nonprofit Board Matching Program was designed to help strengthen our region by matching engaged corporate leaders and rising stars with nonprofit board opportunities in the MetroWest region.
Spring Inspiration Breakfast	The Spring Inspiration Breakfast brings together our community to learn about the work we are doing in the community to support arts and culture. The theme for 2024 is a Vibrant MetroWest. • May 30, 2024 from 9:00-11:00 am at the Wellesley Country Club • Expected attendance: 175
Community Leadership Reception	The Community Leadership Reception brings together a network of local businesses who are committed to being allies with the Community Foundation for MetroWest and using philanthropy to advance their organization's goals – all while making a true difference in the region where they serve. The event will celebrate our investment in education through our Equity in Education Action Project. October 10, 2024 from 4:30 - 6:30 pm at Residence Inn Expected attendance: 200
Action Projects	Action Projects strategically partner with nonprofit organizations, municipal offices, and corporate supporters to address income inequality, economic opportunity, and academic achievement disparities identified through Impact MetroWest research. Equity in Education and Workforce Development are the two major Action Projects for 2024.



2024 Foundation Champion Opportunities

Nonprofit Board Matching Program Sponsorship Opportunities

• Title: \$10,000

Includes 5 participant spots

Lead: \$5,000

Includes 2 participant spots

Participating: \$2,500

Includes 1 participant spot

Event Sponsorship Opportunities

This represents an overview of the 2024 sponsor levels and benefits for the Spring Inspiration Breakfast and the Community Leadership Reception:

Presenting: \$25,000	 Exclusive Signage and logo placement on event materials Speaking Opportunity at event Prominent full page ad in program book Twenty tickets to the event
Benefactor Plus: \$12,500	 Prominent logo placement on signs and event materials Exclusive signage Full page ad in program book Ten tickets to the event
Benefactor: \$10,000	 Logo placement on signs and event materials Full page ad in program book Eight tickets to the event
Founder: \$5,000	 Name on signage and event materials Half Page ad in program book Four tickets to the event
Community: \$2,500	 Name listing on signage and event materials Quarter page ad in program book Two tickets to the event
Friend: \$1,000	 Name listing on website and event materials Two tickets to the event