

MetroWest Workforce Development Project:

YEAR TWO UPDATE

JANUARY - DECEMBER 2023

The second year of our Workforce Development Action Project was dedicated to growth and evaluation. During the year, we launched new programs, recommitted to several partners, and continued to advance career opportunities across MetroWest so that underprivileged families can earn more money, build better careers, and reach financial sustainability going forward.

We granted **\$300,000** to workforce development initiatives throughout MetroWest

Our funding supported three programs and impacted more than **685 MetroWest residents** who are primarily students and families of color and from low-income backgrounds.

WORKFORCE DEVELOPMENT GRANTS BY TRADE

BioTech Industry **\$100,000**

Building Trades **\$50,000**

Medical Trades **\$150,000**

PROGRAMS FUNDED



MassBay Community College Healthcare Suite

Program Details:

The healthcare suite of courses at MassBay Community College, which includes the core program of CNA certification, added four components in its second year of programming - Hospice Training, Memory Care, Behavioral Health, and an ESL component for 160 low-income students of color.



BioTech Pathways MetroWest

Program Details:

The College Planning Collaborative, a joint college access initiative through Framingham State University and MassBay Community College, added a BioTechnology track to their Early College catalogue for students in Framingham High School.



Construction Trades Exploratory Events

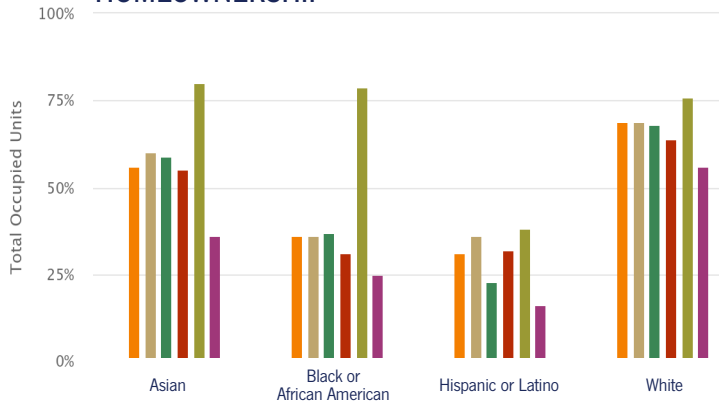
Program Description:

MassHire Metro South/West continues to promote careers in construction and building trades through a combination of events during the month of April, called Building and Construction Trades Month. Events include a 400+ student career expo, a job fair, and a week-shadowing program during April vacation.

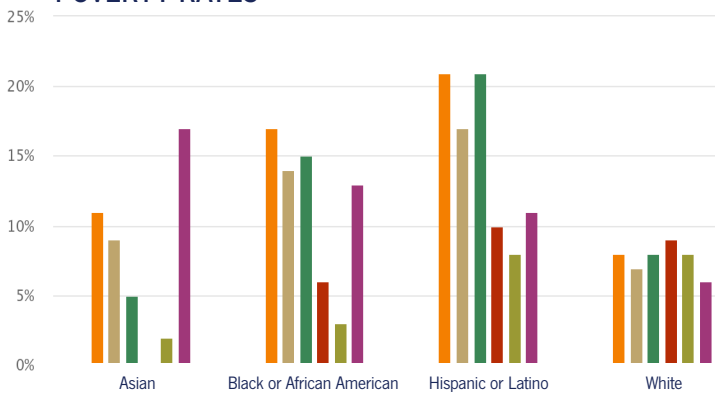
KEY DATA

Disparities continue to increase in MetroWest when looking at updated financial information. Hispanic/Latino households average \$73k in annual income, compared to White households at \$113k. In addition, 35% of African Americans own a home in MetroWest, compared to White households at 69%. All data comes from impactmw.org and is updated as of 2024.

HOMEOWNERSHIP

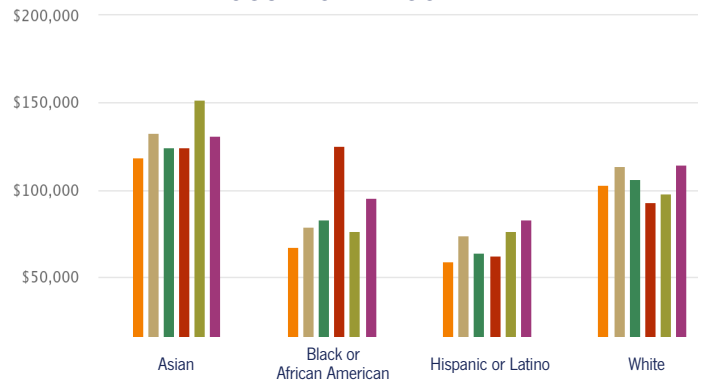


POVERTY RATES



■ Massachusetts
 ■ Region
 ■ Framingham city, Middlesex County
 ■ Marlborough city, Middlesex County
 ■ Milford town, Worcester County
 ■ Waltham city, Middlesex County

MEDIAN HOUSEHOLD INCOME



PROGRAM FUNDERS



Middlesex Savings Charitable Foundation is matching, dollar for dollar, gifts from any new corporate partner greater than \$1,000 up to \$250,000 – doubling the impact of investments made to this project.



Hoch Family

Jacqueline and Peter Segall